

## **Applying Yourself**

## Analysis

After completing the Priorities and Research Worksheets, the enterprising artist is ready to give the sponsoring institution's website content a thorough analysis. The data collected in this worksheet will be useful when it comes time to write the cover letter or project statement.

Keywords
Which of these keywords relate to proposed project?
Verb tense (sample sentences)
Vocabulary (samples)
Method of address (familiar? reserved?)
Number of sentences per paragraph
Number of paragraphs per page
Use of visuals
Use of white space